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Budget Action Title: Paid Parking Analysis by Department of Parks and Recreation.

Councilmembers: Bagshaw; Burgess; Clark; Conlin

Staff Analyst: Kathy Nyland

Date		Total	SB	ВН	SC	TR	JG	NL	RC	ТВ	МО
	Yes										
	No										
	Abstain										
	Absent										

Statement of Legislative Intent:

The City Council requests the Department of Parks and Recreation (DPR), working in concert with the City Budget Office, the Seattle Department of Transportation and the Department of Finance and Administrative Services, prepare an analysis of and proposal for paid parking at surface parking lots at selected City parks. DPR should analyze the benefits, costs and effects of implementing paid hourly parking at a small number of sites in the city and should submit a report and proposal to the City Council's Parks and Seattle Center Committee no later than Friday, July 1, 2011.

This report should include the following:

- 1. A list of potential locations between five and ten parks throughout the city, where paid parking could be implemented, including the rationale for selection and the number of parking spots included.
- 2. An analysis of benefits to Park users from paid parking, including increased turnover of existing parking spaces, increased availability of parking spaces at high-demand parks and other social benefits.
- 3. An analysis of pay-parking models at other public parks.
- 4. Analysis of transportation alternatives for Park users and access to transit at the selected parks.
- 5. Analysis of current use at the selected parking lots, including turnover rates, occupancy rates and current parking enforcement policies and practices.
- 6. Analysis of paid parking's impacts on park users, including disparate impacts to certain user groups and low-income users.
- 7. Analysis of impacts and effects on surrounding neighborhoods, including current parking availability and the potential need for additional Restricted Parking Zones (RPZs).
- 8. A discussion of possible rates, including differential rates for high-demand Parks facilities or high-demand times and days, and revenue potential.
- 9. An analysis of one-time and ongoing implementation costs, including any ancillary costs at the Seattle Department of Transportation, the Department of Finance and Administration and the Seattle Police Department related to signage, operations and maintenance of meters / pay stations and enforcement expenses.
- 10. An outreach and neighborhood implementation plan.

The City Council's Parks and Seattle Center Committee intends to review this analysis in the summer of 2011, in the context of the Parks Department budget proposal for 2012. City Council is also expecting Department of Parks and Recreation to conduct this analysis with existing staff resources.

Responsible Council Committee(s): Parks and Seattle Center

Date Due to Council: July 1, 2011